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# Artificial intelligence for a better tomorrow

USC Viterbi and the USC School of Social Work launch a new artificial intelligence center to advance research for social solutions



[/author/marc-ballon/] BY Marc Ballon [/author/marc-ballon/] AUGUST 31, 2016

A typical nightmare scenario goes something like this: Robots first replace autoworkers on the assembly line. Then they move into whitecollar jobs, writing articles, drafting legal documents and reading X-rays. Finally, the robots, growing ever smarter through machine learning and Big Data, displace even the most highly trained workers. The result: Unemployment rates skyrocket and the economy craters.

Another scenario: Robots become so intelligent that they not only can beat people in chess and on Jeopardy!, but they also think

Milind Tambe will co-lead the Center on Artificial Intelligence for Social Solutions. (Photo/Phil Channing)

faster, better and more analytically than any of us. In time, robots subjugate humanity.

Milind Tambe [https://gapp.usc.edu/about/faculty/milind-tambe] thinks these dystopian visions, so popular these days, miss the mark. Instead, the Helen N. and Emmett H. Jones Professor at the USC Viterbi School of Engineering believes that the artificial intelligence undergirding the rise of the robots has far more potential for good than for evil.

To advance artificial intelligence research, Tambe and Professor Eric Rice [https://sowkweb.usc.edu/faculty/eric-rice] of the USC School of Social Work have joined forces to co-direct the Center on Artificial Intelligence for Social Solutions, or CAISS. At the newly announced center, one of the first such university-based institutes dedicated to studying AI as a force for good, researchers will leverage artificial intelligence to address myriad problems ranging from climate change to security to health to homelessness.



Eric Rice is co-director of the center. (Photo/Brian Goodman)

"AI has continued its significant advancements in the past several years, and now there is greater potential than ever to apply computational game theory, machine learning, automated planning and multi-agent reasoning techniques to problems that are socially relevant," Tambe said. "There is a very important opportunity here to really harness AI for social good."

Added Rice: "Wicked social problems such as homelessness are incredibly complicated. AI provides us the opportunity to address them in new ways and yet provide concrete strategies for tackling these problems."

CAISS will receive initial seed funding from USC Viterbi and USC Social Work as well as grants from federal and state governmental agencies. It will reside on the USC campus, although a permanent home has yet to be found. In addition to interdisciplinary research, the center will also feature conferences and guest lecturers.

# A team effort

A partnership between USC Viterbi and USC Social Work, the AI Center will launch with seven scholars from the two schools, with additional researchers expected to join later.

The USC Viterbi team includes Tambe; Phebe Vayanos, assistant professor in the Daniel J. Epstein Department of Industrial and Systems Engineering; Professor Gaurav Sukhatme, chair of the Department of Computer Science; and Kristina Lerman, project leader at the USC Information Sciences Institute and research associate professor in the Department of Computer Science. Representing USC Social Work are Rice; Associate Professor Shinyi Wu and Lawrence Palinkas, the Frances L. and Albert G. Feldman Professor of Social Policy and Health and chair of the Department of Children, Youth and Families.

Center co-directors Tambe and Rice have already showed how to leverage AI for social good.

The pair has teamed up with Los Angeles social workers at Safe Place for Youth [http://www.safeplaceforyouth.org] to help prevent the spread of HIV among homeless youth. Tambe and other USC Viterbi computer scientists have created an algorithm to identify the most influential young people who can encourage their homeless friends to have AIDS tests. The algorithm becomes more effective as it leverages any new information gained about friendships during the intervention. Preliminary results have proven positive, Tambe said.

Tambe, who has conducted artificial intelligence research for more than 30 years, has won recognition for his AI for social good work. He and his researchers have created algorithms that intelligently randomize schedules of park rangers to combat poaching in Africa and Asia.

They have employed similar AI technologies to improve security at Los Angeles International Airport, to better protect the Port of New York and to optimally deploy Federal Air Marshals to prevent airplane terror.

In recognition of his contributions to the field, Tambe was asked this summer to lead a White House Office of Science and Technology Policy-sponsored workshop on "AI for Social Good" in Washington, D.C. Early next year, Tambe will head a panel on the same subject at the 2017 Conference of the Association for the Advancement of Artificial Intelligence in San Francisco.

# Taking a fresh approach

USC Provost Michael Quick said the new center will produce research that will address some of the most intractable issues faced by people around the world.

We expect this effort to move USC even further toward solving wide-ranging social problems.

Michael Quick

"By having experts in engineering and social work collaborate on social problems, USC will be poised to develop new solutions and approaches to some of the most wicked challenges we face today," he noted. "USC engineering and social work have a history of strong partnerships that continues in this center. We expect this effort to move USC even further toward solving wideranging social problems."

Marilyn L. Flynn, dean of the School of Social Work, added: "We have an extraordinary opportunity to combine the power of technological advancement with deep understanding of society and its institutions. No one has previously made such a strong and unique connection that blends the power of both professions. We see greatly enhanced possibilities and technological solutions that are truly informed by a commitment to social justice and implemented in a nuanced way that reflects the reality of human relationships — in short, social progress."

The center is in the process of developing partnerships with industry, government organizations and non-governmental organizations to collaborate on a series of projects. In addition, the center will partner with other like-minded academic units across the country and embark on interdisciplinary projects using AI and social networks.

"Technology has been enabling the solution of increasingly more difficult problems. We strongly believe that now is the time to also focus it toward great societal challenges," USC Viterbi Dean Yannis C. Yortsos said. "This transformative convergence is at the core of the new center. We are truly excited about its potential and promise."

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